



BERGER PAINTS INDIA LIMITED

Proud to be one of India's Best Managed Companies 2021



Berger Paints India has been ranked among India's Best Managed Companies 2021

We are pleased to announce that we have received the prestigious "India's Best Managed Companies 2021" title in recognition for overall business performance and sustained growth organised by Deloitte. The award ceremony was held on 17th September 2021 recognising top companies who are leading the way with their innovation and sustainable business strategy.

India's Best Managed Companies is a part of Deloitte's global marquee programme that has a rich history of about 30 years founded on a proven framework that has added value to over 1,000 companies spanning more than 35 countries around the world. This programme celebrates companies who have pivoted their businesses and taken them to great heights with strong leadership and organisational excellence.

The event put the spotlight on leading-edge business issues that are crucial for the success of today's business leaders. The winning companies displayed leadership and excellence, demonstrating exceptional business performance, operational efficiency and sustained growth.

Companies underwent a rigorous application process and were judged on the four pillars of strategy, capabilities and innovation, governance and financials, and culture and commitment. Applicants were assessed by a distinguished jury comprising Chetna Sinha, Founder- Chairperson Mann Deshi Bank and Mann Deshi Foundation; Harish Bijoor, Business and Brand Strategy Expert and Founder, Harish Bijoor Consults Inc., Kiran Karnik, Chairperson – Indraprastha Institute of Information Technology, Delhi and Former President, NASSCOM, Krishnakumar Natarajan, Co-founder - Mela Ventures and Earlier Co-founder, Mindtree, Dr Parthasarathi Shome, Chairman – International Tax Research And Analysis Foundation (ITRAF) and Dr Sameer Sharma, Director General and CEO of the Indian Institute of Corporate Affairs (IICA).

The winning companies share similar philosophies that include but are not limited to empowering a remote workforce, making employee well-being a high priority, acting with a higher sense of purpose and social responsibility, and a greater focus on cash flow.

With the customer at the heart of our business, at Berger Paints India, we have been driven by an

entrepreneurial, agile, and innovative spirit guided by our business ethos. We have demonstrated resilience to thrive despite a challenging year full of uncertainties, taking risks and seeking opportunities, achieving success through organisational purpose. We hope to set the bar high for ourselves and keep up the business momentum for the coming years.

Speaking about receiving this coveted award, Mr Abhijit Roy, MD and CEO, Berger Paints India said,



Mr Abhijit Roy
MD and CEO, Berger Paints India

“

The entire Berger family today is thrilled to be recognised as one of India's Best Managed Companies for 2021. The tremendous progress witnessed by the company over the past decade has been enabled by an organisational culture that encourages and rewards innovation. Berger's employees are the true winners of this award as this is a testament to their ability to consistently craft and execute winning strategies while ensuring that the corporate governance is of the highest order. Berger Paints believes that dedication and smart work are paramount to drive a company's success. Despite the undeniable challenges thrown to us by the COVID pandemic, we, at Berger Paints have been agile, focused to shift to new normal and understanding the core value of business - people, process and technology more than ever. We sincerely thank Deloitte India and express our gratitude for choosing us as India's one of the best-managed companies in 2021. This is indeed encouraging to lead us to adoption of more innovation, technology and modern business trends.

”