



## Berger Paints India wins the Sustainability Leaders Award

Berger Paints India has won the Sustainability Leaders Award by Ms. Hulladek Recycling, recognising our organisation's contribution to the environment and role in sustainable e-waste recycling as a bulk consumer in Environment, Health and Safety.

At Berger Paints India, we have taken up initiatives to sustainably recycle our electrical and electronic waste generated after the end of operation of the devices at our factories, offices and sales depots. This helps in getting the best out of waste

and ensures that recycling of waste is done properly with zero harm to the environment. It is our responsibility to clean up after ourselves and paint the world green with our 4R approach (Reduce, Reuse, Recycle, Recreate).

This recognition is the result of our efforts towards saving our planet and replenishing the resources of Mother Nature through proper channels of waste recycling with our partners like Ms. Hulladek and many others who are also planet healers!